



ABATE of Indiana, Incorporated

P.O. Box 665 (51 North Baldwin Street), Bargersville, Indiana 46106
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FOR IMMEDIATE RELEASE:

April 25, 2014

MOTORCYCLE SAFETY AND AWARENESS MONTH

Governor Mike Pence has proclaimed May as Motorcycle Safety and Awareness Month in the State of Indiana. The Governor joins ABATE of Indiana in urging motorists to check twice in looking for the motorcyclists with whom they share Hoosier highways.

Studies indicate that in multiple-vehicle accidents, the driver of the other vehicle violated the motorcyclists' right-of-way and caused the collision in two-thirds of those crashes. Statistics show that multiple-vehicle crashes account for approximately 75 percent of all motorcycle accidents. Cooperation between all road users is essential to successful traffic management and roadway safety.

92 percent of accident-involved riders are self-taught and have no formal training. Motorcycle rider courses supply riders with skills and strategies to prepare for riding, deal with hazards, and avoid accidents. Nearly 125,000 people have benefited from such classes in Indiana. ABATE of Indiana is the largest provider of rider education in the state.

Indiana motorcycle fatalities declined dramatically in 2013. The state did not introduce any substantial changes in laws pertaining to motorcycles last year. This points toward rider education and motorcycle awareness campaigns as the only significant, proactive measures responsible for this reduction in crashes in Indiana.

The continued efforts of Hoosiers, on two or more wheels, are required if we intend to maintain the trend in decreasing accidents and making Indiana safer for everyone. So remember to "Save A Life – Be Aware – Motorcycles Are Everywhere".

RALLY ON THE CIRCLE, THURSDAY, MAY 1

ABATE of Indiana, the Marion County Traffic Safety Partnership, Indiana Bureau of Motor Vehicles, LDI/Tucker Rocky, and the Indiana Criminal Justice Institute are proud to announce the fifth annual Motorcycle Awareness Rally on Monument Circle in Indianapolis. This event to kick off Motorcycle Safety and Awareness Month, as proclaimed by Indiana Governor Mike Pence, will be held from 11:00 AM until 1:00 PM on Thursday, May 1st. A number of activities to increase awareness of motorcycles are planned which will include a large display of police and civilian motorcycles from around the state, a fashion show highlighting the protective qualities of motorcycle gear, numerous displays, exhibits, demonstrations and speakers from governmental agencies and the motorcycling community. Governor Mike Pence will be on hand to present the proclamation and sign HB1080 (traffic actuated signal) into law. All are welcome to attend as we remind Hoosiers that "Motorcycles Are Everywhere".

ABATE of Indiana (American Bikers Aimed Towards Education) is a not-for-profit, safety, educational, charitable and advocacy motorcyclist organization. Our aims are to promote safety, protect rights and help others. ABATE of Indiana represents approximately 13% of the registered motorcycles in Indiana, with a membership of over 25,000. ABATE has a full-time staff, nearly 350 volunteer officers, and nearly 200 certified safety instructors, dedicated to serving the interests of all motorcyclists.

Join Us on the Circle Thursday, May 1st to kick-off Motorcycle Safety & Awareness Month

On Thursday, May 1st, ABATE will join with the Marion County Traffic Safety Partnership, the Indiana Criminal Justice Institute, Indiana Bureau of Motor Vehicles, and LDI/Tucker Rocky to present a kick-off to Motorcycle Safety and Awareness Month.

All motorcyclists are invited to attend this annual event on Monument Circle in Indianapolis from 11:00am-1:00pm

Governor Mike Pence will be on hand to present the proclamation and sign HB1080 into law

Motorcycle Safety & Awareness Month

www.abateonline.org



2014 INDIANA MOTORCYCLE SAFETY FACT SHEET

Rider Education Program Statistics

- **Effective Date (Legislated Voluntary Program):** January 1, 1987.
- **Funding Source:** Separate Motorcycle License Plate Fee.
- **Funding Amount:** \$2 per Motorcycle Registration (1987-1992); \$5 per Registration (1993-2001); \$7 per Registration (2002-).
- **Annual Total Funding:** \$200,000 (1987-1992); \$570,000 (1993-2001); \$1,000,000+ (2002-).
- **# Trained Since 1/1/87:** more than 110,000
- **Course Cost:** \$75.00 (Course Materials & Training Motorcycles Provided).
- **Course Locations:** Crown Point, South Bend Area, Ft. Wayne, Lafayette Area, Indianapolis, Carmel, Terre Haute, Evansville, Muncie, Washington, Seymour, Clarksville, Richmond, Kokomo, Anderson, and Edinburgh
- **Course Eligibility:** Anyone who is at least 15 years old (under 18 requires written parental permission).
- **Course Length:** 15-18 instructional hours (5-6 hours classroom, 10-12 hours on-cycle training) offered in a variety of scheduling options.
- **National Awards:** 152 Awards from the Motorcycle Safety Foundation since 1987.

Motorcycle Accident, Injury, Fatality, and Registration Statistics

	1986*	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
Accidents	3,951	3,808	3,683	3,056	2,949	2,810	2,279	2,251	2,410	2,251	1,844	1,899	2,063	2,149
Injuries	3,729	3,619	3,498	2,748	2,720	2,655	2,152	2,182	2,407	2,260	1,446	1,450	1,580	1,637
Fatalities	134	131	90	68	82	87	72	67	64	68	59	47	69	67
Per 10,000 Registered MCs	10.8	12.6	8.7	7.2	8.5	9.0	7.6	7.0	6.6	6.7	6.4	4.9	6.6	6.2
Registrations	124,218	104,051	104,012	95,051	96,260	96,389	94,988	95,524	97,017	96,394	96,710	98,252	104,106	108,716

	2000	2001	2002	2003	2004**	2005**	2006**	2007**	2008**	2009**	2010**	2011**	2012**	2013**
Accidents	2,279	N/A	N/A	2,151	2,873	2,906	3,098	3,555	3,822	3,276	3,429	3,551	4,104	3,521
Injuries	1,730	N/A	N/A	1,753	3,139	3,096	3,327	3,802	2,957	3,486	3,721	3,809	4,458	2,876
Fatalities	73	75	88	81	109	113	109	124	130	113	110	117	151	117
Per 10,000 Registered MCs	6.1	5.9	6.5	5.5	7.0	6.9	6.7	6.7	6.5	5.6	5.4	5.5	7.29	5.4
Registrations	118,796	128,130	134,881	145,948	154,739	164,423	162,683	185,048	200,387	202,146	208,903	214,623	207,133	218,156

* Last year prior to legislated program implementation.

**2004 forward contains mopeds, scooters, all two and three wheeled vehicles.

Sources: Indiana Criminal Justice Institute; Indiana State Police Reporting Information Exchange System (ARIES); Indiana Dept of Education

Other Program Activities

In addition to conducting training courses, the Indiana Motorcycle Safety Program conducts statewide public information and education campaigns to increase motorists' awareness of motorcycles, to convince riders not to drink and ride, to encourage the use of protective riding equipment, and to promote proper licensing of all motorcyclists.

Contact information for ABATE of Indiana Motorcycle Safety Division: Jay Jackson, Director, PO Box 665, Bargersville, IN 46106; (317) 422-8040.
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MOTORCYCLE SAFETY AND AWARENESS MONTH

PUBLIC SERVICE ANNOUNCEMENT #1

GOVERNOR, AND MOTORCYCLIST, MIKE PENCE HAS PROCLAIMED MAY MOTORCYCLE SAFETY AND AWARENESS MONTH IN INDIANA. MOTORISTS FREQUENTLY MISJUDGE THE APPROACH SPEED OF MOTORCYCLES, OR FAIL TO SEE THEM AT ALL. STUDIES IDENTIFY A VEHICLE VIOLATING A MOTORCYCLIST'S RIGHT-OF-WAY AS THE CAUSE OF TWO-THIRDS OF THE MULTIPLE-VEHICLE CRASHES INVOLVING MOTORCYCLES. SAVE A LIFE – BE AWARE – MOTORCYCLES ARE EVERYWHERE.



SAVE A LIFE – BE AWARE
**MOTORCYCLES ARE
EVERYWHERE!!!**

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PUBLIC SERVICE ANNOUNCEMENT #2

GOVERNOR, AND MOTORCYCLIST, MIKE PENCE HAS PROCLAIMED MAY MOTORCYCLE SAFETY AND AWARENESS MONTH IN INDIANA. 92 PERCENT OF THE RIDERS INVOLVED IN MOTORCYCLE CRASHES ARE SELF-TAUGHT AND HAVE NO FORMAL TRAINING. MOTORCYCLE RIDER COURSES SUPPLY RIDERS WITH THE SKILLS AND STRATEGIES TO PREPARE FOR RIDING, DEAL WITH HAZARDS AND AVOID ACCIDENTS. TO GET MORE INFORMATION ABOUT RIDER EDUCATION, CONTACT ABATE OF INDIANA'S MOTORCYCLE SAFETY DIVISION AT 1-800-23-ABATE OR VISIT THE WEBSITE AT WWW.ABATEONLINE.ORG AND REMEMBER, SAVE A LIFE – BE AWARE – MOTORCYCLES ARE EVERYWHERE.



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PUBLIC SERVICE ANNOUNCEMENT #3

GOVERNOR, AND MOTORCYCLIST, MIKE PENCE HAS PROCLAIMED MAY MOTORCYCLE SAFETY AND AWARENESS MONTH IN INDIANA. ALCOHOL CONTINUES TO BE OVER-REPRESENTED IN MOTORCYCLE CRASHES. MOTORCYCLING REQUIRES BALANCE AND A GREAT DEAL OF JUDGEMENT. DON'T COMPROMISE EITHER ONE BY BEING IMPAIRED. WE'RE NOT SAYING THAT PEOPLE SHOULD OR SHOULD NOT DRINK; WE ARE HOWEVER, ENCOURAGING MOTORCYCLISTS TO SEPARATE DRINKING FROM RIDING. RIDE STRAIGHT – DON'T DRINK AND RIDE. AND REMEMBER, SAVE A LIFE – BE AWARE – MOTORCYCLES ARE EVERYWHERE.



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